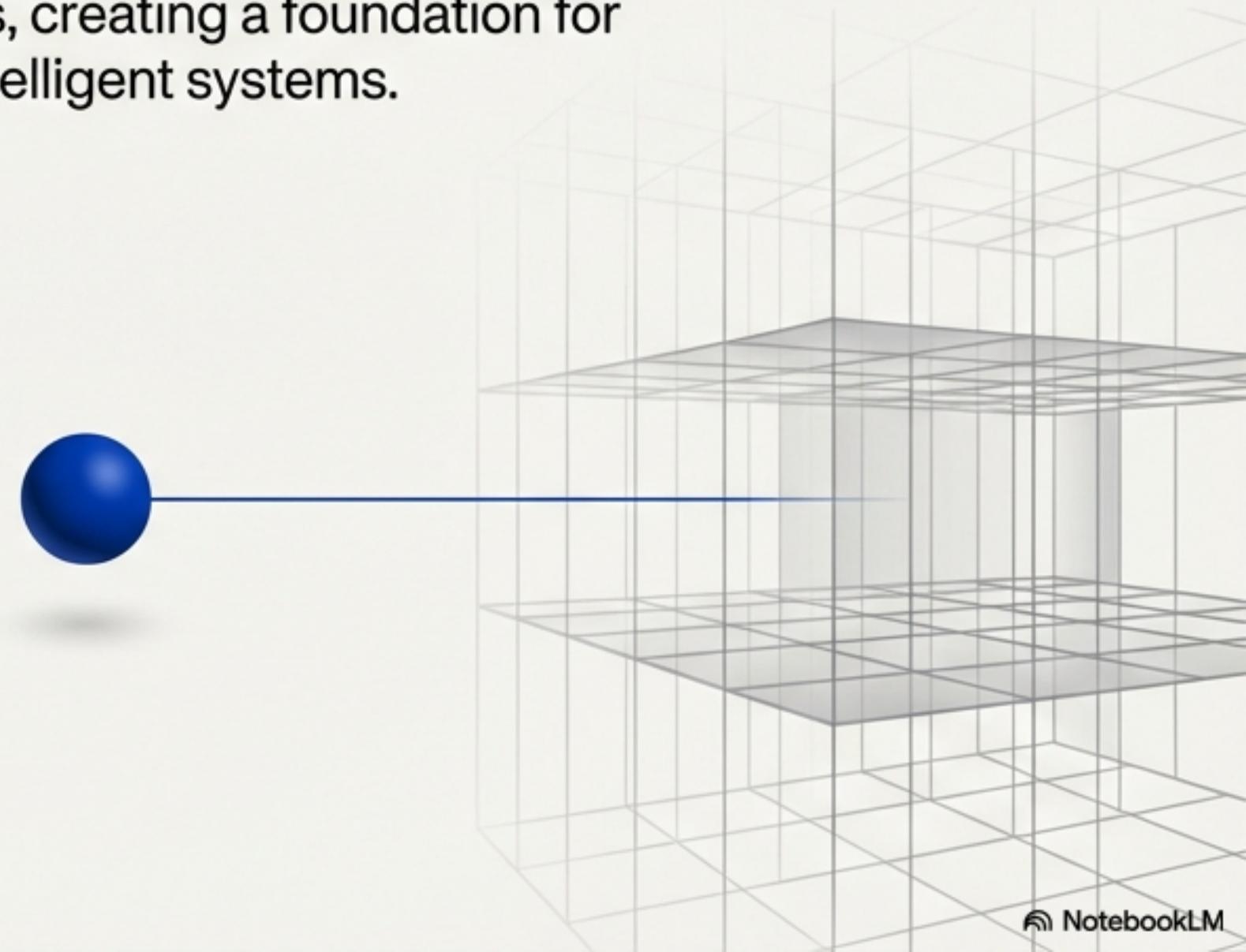


# The Future of AI is Not in the Application. It's in the Space Between.

Current AI is trapped—tightly embedded within applications and data silos, limiting its potential. We are building for a different future: one where AI agents are loosely coupled to data spaces, creating a foundation for scalable, governable, and truly intelligent systems.



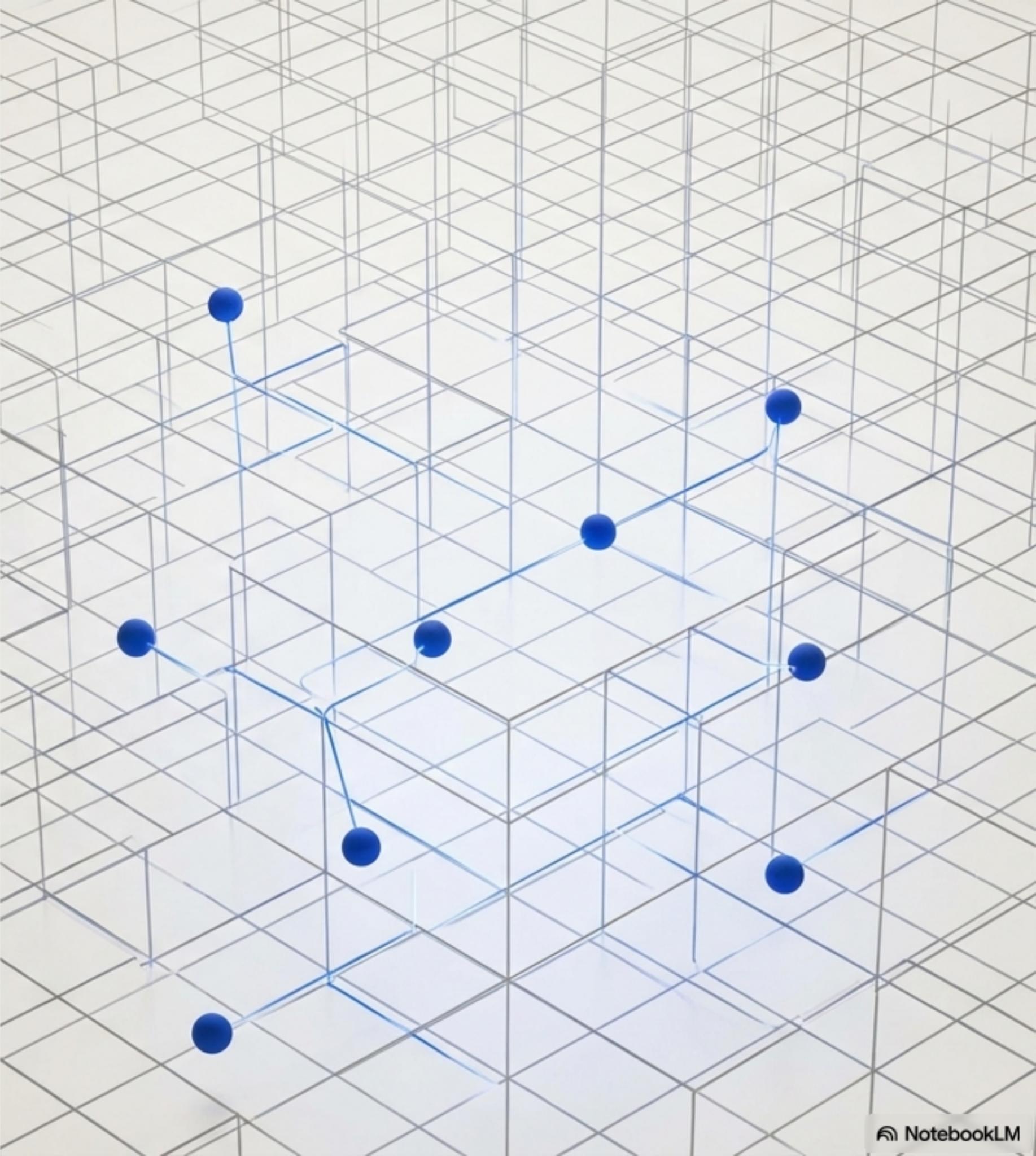
# Today's AI is Architecturally Constrained

Value is locked away. Monolithic applications and prompt-centric RAG approaches create brittle, unscalable systems. Data remains siloed, expertise is hard to leverage, and genuine return on investment is difficult to achieve.



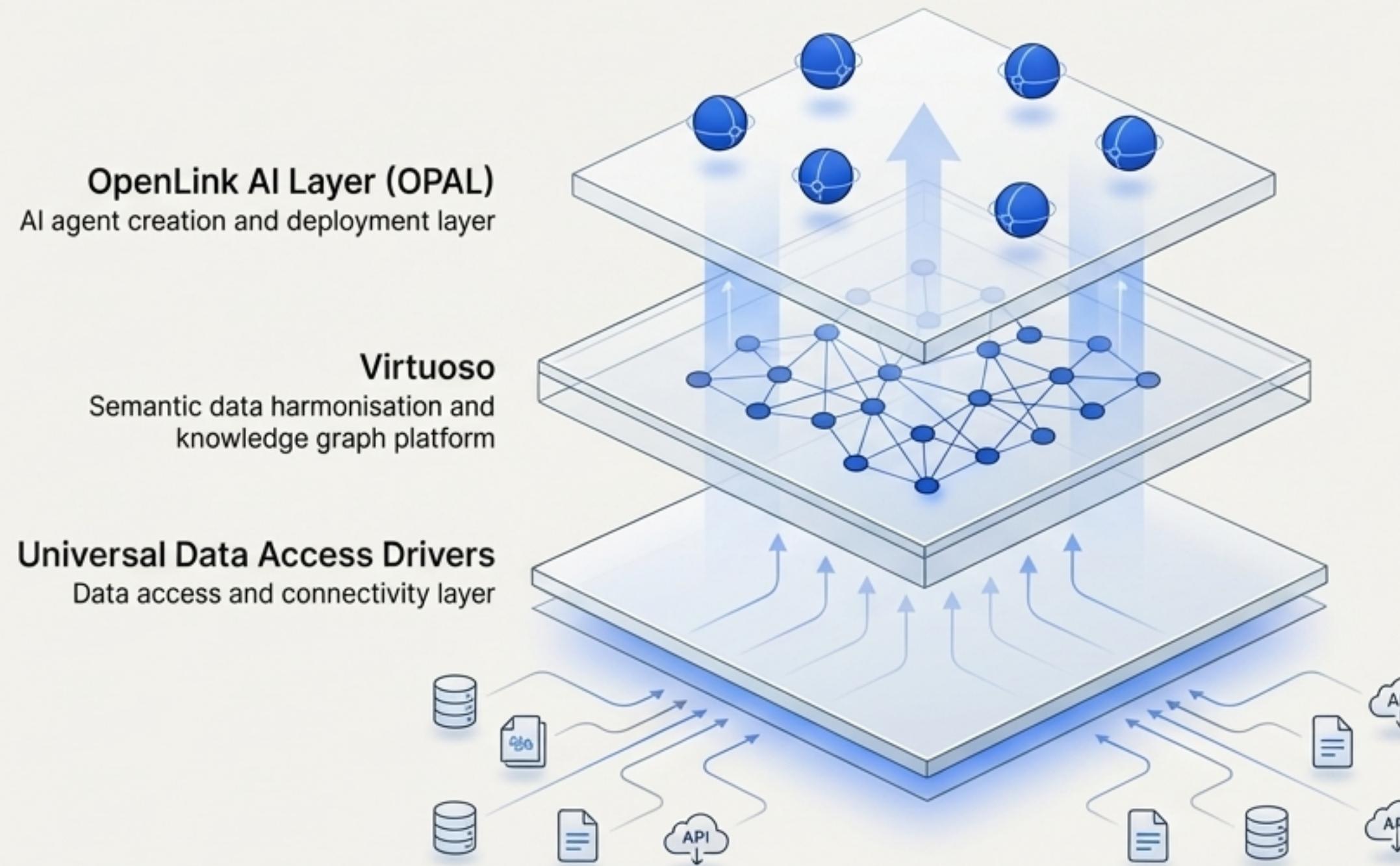
# The New Paradigm: Loosely Coupled Agents and Data Spaces

Our architectural approach aligns with the reality of modern data estates. We enable the creation and deployment of AI agents that are independent of any single application, free to connect with a rich ecosystem of databases, knowledge graphs, file systems, and APIs. This provides a durable foundation for scalable and governable AI.



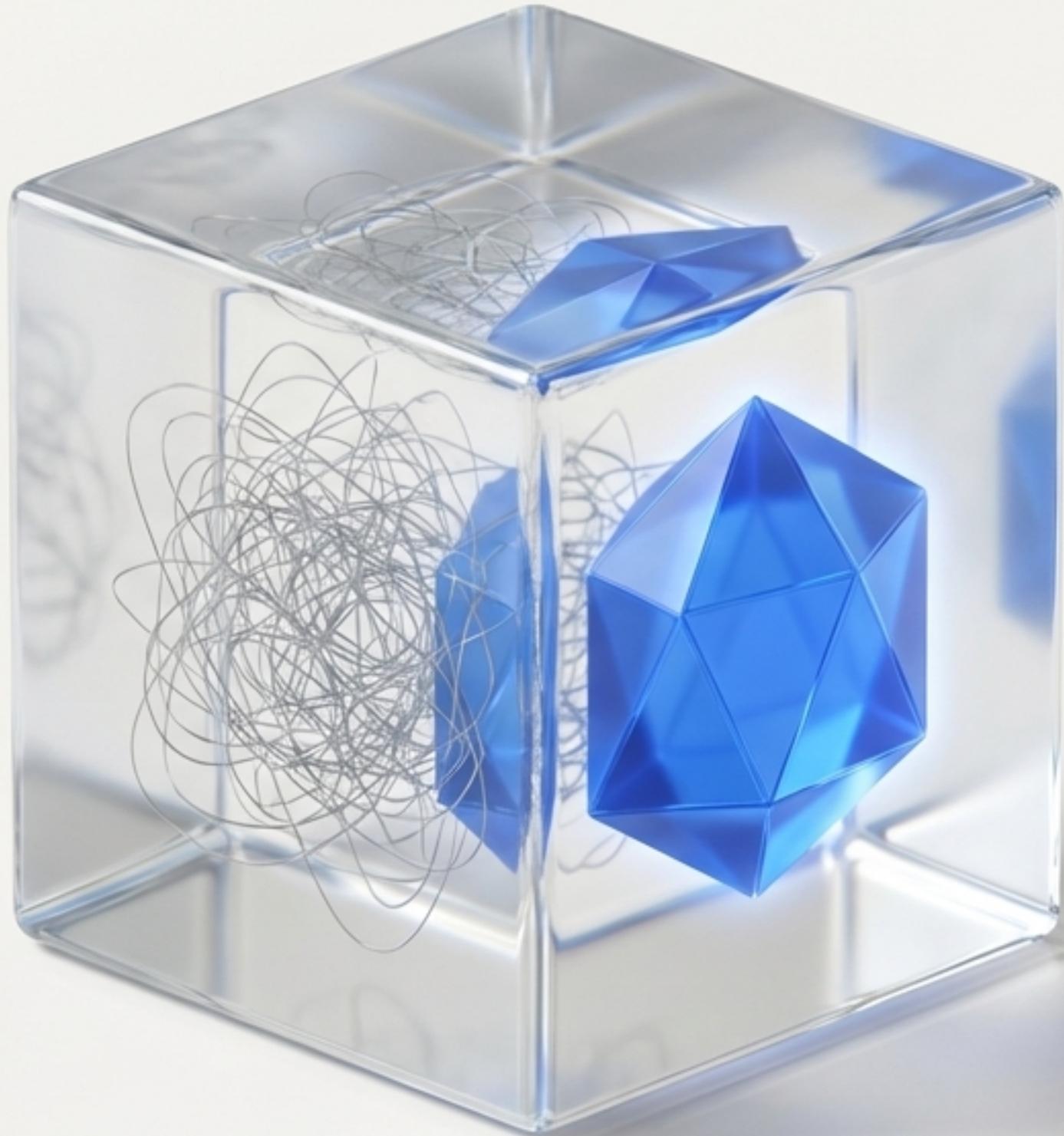
# The Vertically Integrated Engine Powering This Vision

This is not just a concept; it is a reality enabled by our unique, integrated product portfolio. Each layer is designed to work in concert, from raw data access to intelligent agent deployment.



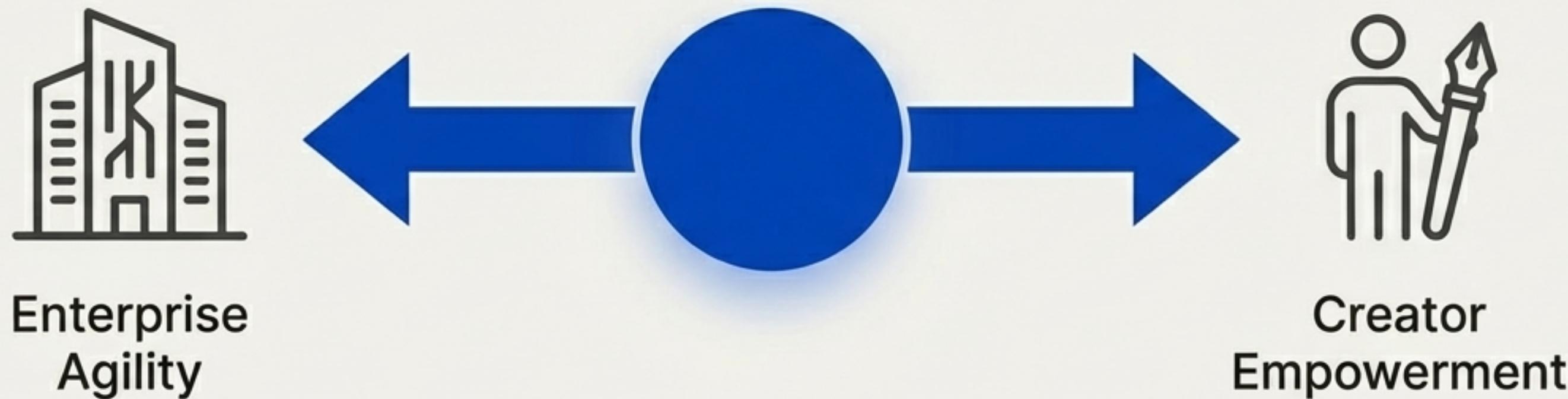
# The Currency of the New AI Economy: The Data Product

In a loosely coupled world, the primary unit of exchange is the Data Product: a reusable, governed, and discoverable data asset, packaged for consumption by AI agents. This transforms raw data into high-quality, contextual fuel for reasoning and decision-making.



# Unlocking Two Transformative Opportunities

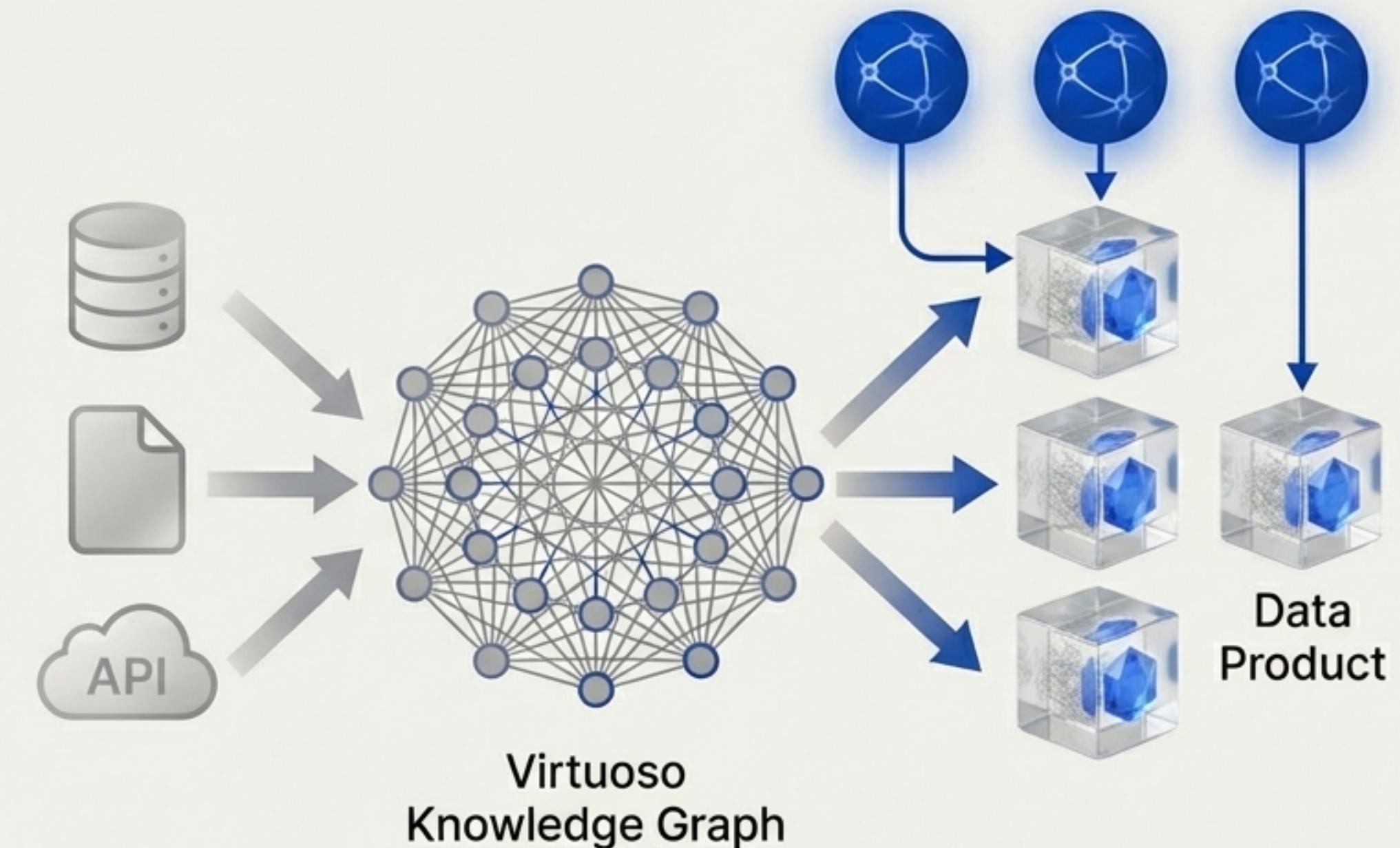
This architecture doesn't just solve technical problems; it unlocks fundamentally new business models. We are focused on two immediate and significant markets where loose coupling creates unprecedented value.



# For the Enterprise: Delivering True Organisational Agility

Move beyond fragile, prompt-centric AI to deliver measurable and repeatable returns on investment.

Our platform enables the creation of *data products*\* from semantically rich knowledge graphs. These graphs provide the high-quality context AI agents need for sophisticated reasoning and decision-making, far surpassing the capabilities of standard RAG-based approaches.



# A Systematic Process for Creating Enterprise Data Products

We provide a structured path to turn enterprise data into AI-ready assets.

## 1. Construct Data Source Catalogs

Establish critical mappings between systems of record, engagement, and analytics.

## 2. Build the Semantic Layer

Derive shared concepts and relationships across disparate sources into a knowledge graph.

## 3. Curate the Data Products Catalog

Package knowledge graphs as governed, reusable artifacts for AI agents.

# Value Delivery Model

Our **go-to-market** combines **professional services** (training, enablement, solution design) with **product licensing**. This blended model, driven by the persistent shortage of AI expertise, accelerates adoption and builds long-term platform dependency.

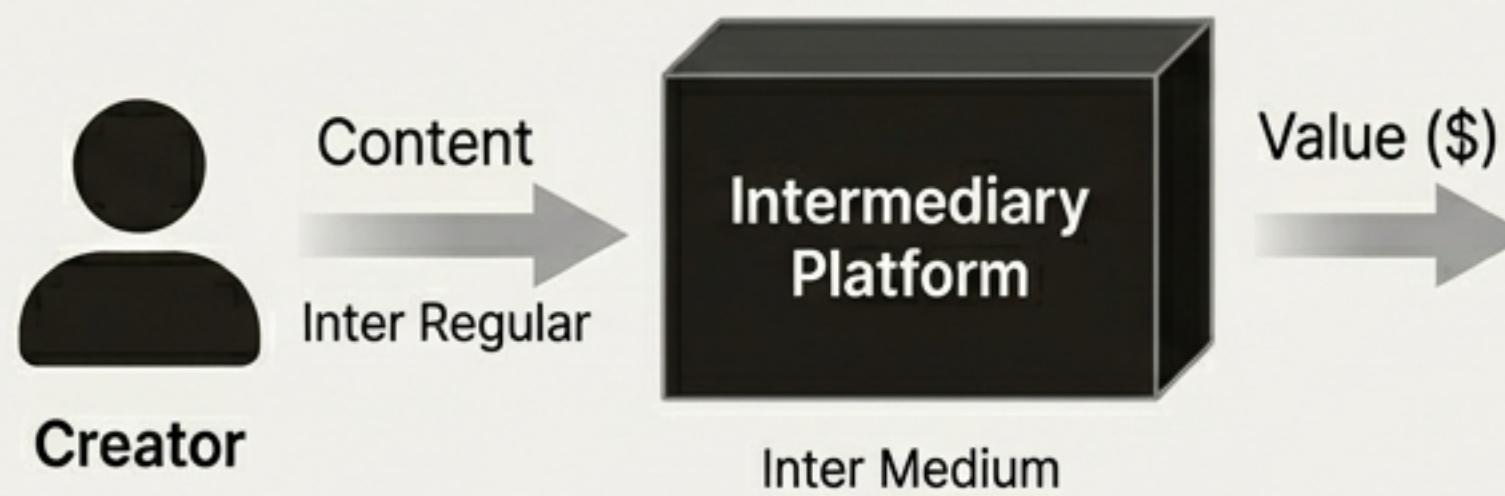


# For the Consumer: Empowering Creators in the AI Economy

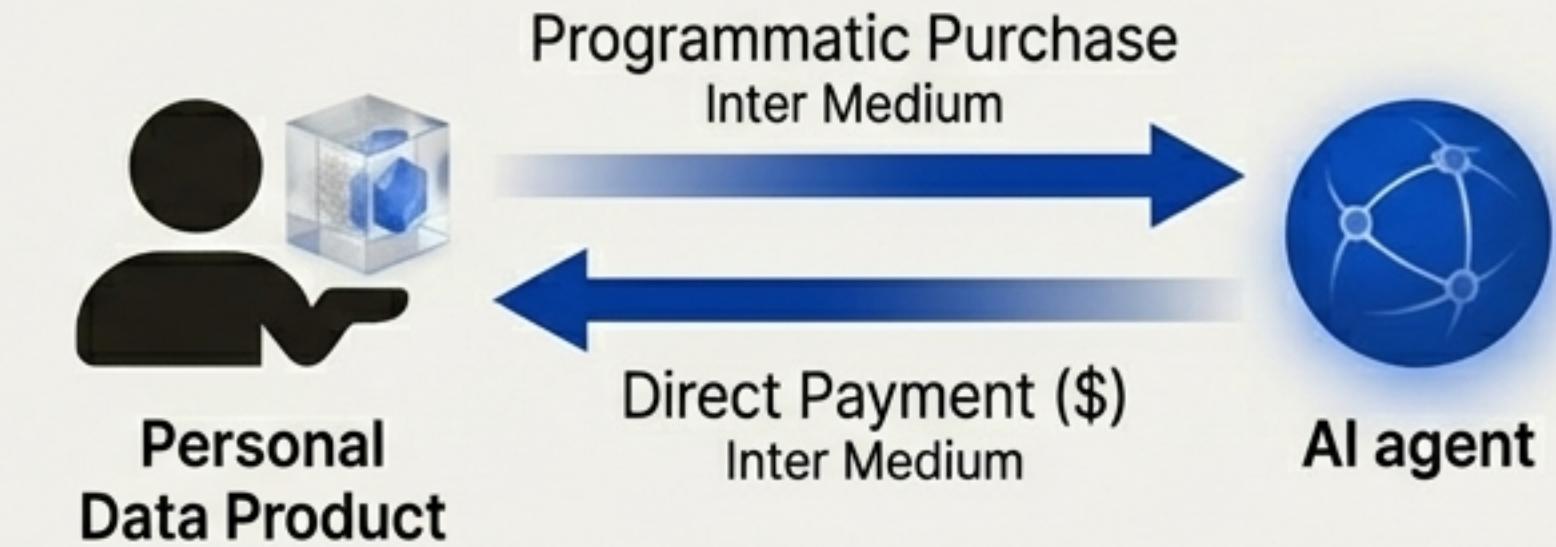
Individuals increasingly desire to participate directly in the AI economy. Our technology provides the means for ethical commercialisation of personal content, shifting value away from intermediaries and back to creators.

Instead of their data being surreptitiously captured, creators can productize their content and sell it directly **to AI agents**. This creates a new, transparent marketplace where value flows from AI to the individual.

## The Old Way



## The OpenLink Way



# Packaging Personal Content as Market-Ready Data Products

Fine-grained, attribute-based access control mechanisms allow content to be securely packaged, exposed via explicit offers, and purchased programmatically by AI agents.



Newsletters



Blogs



Podcasts



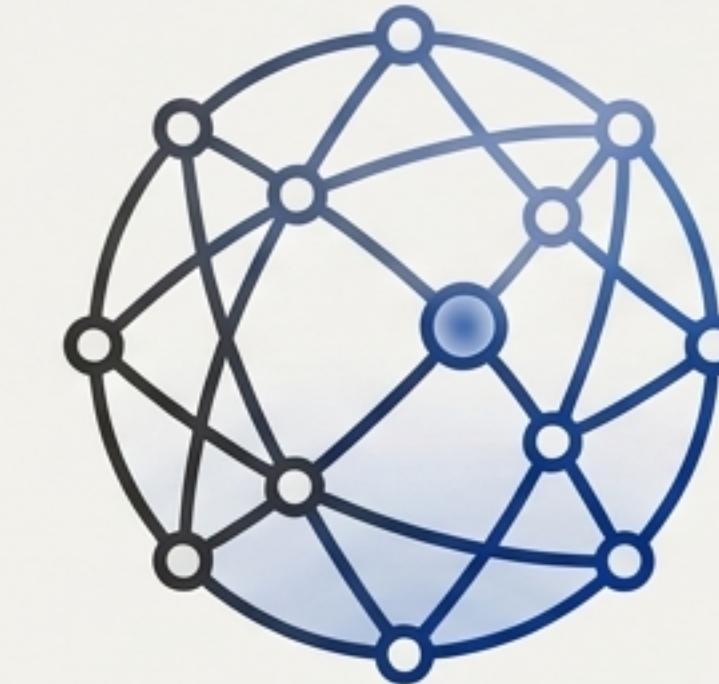
Personal notes



Social media exports



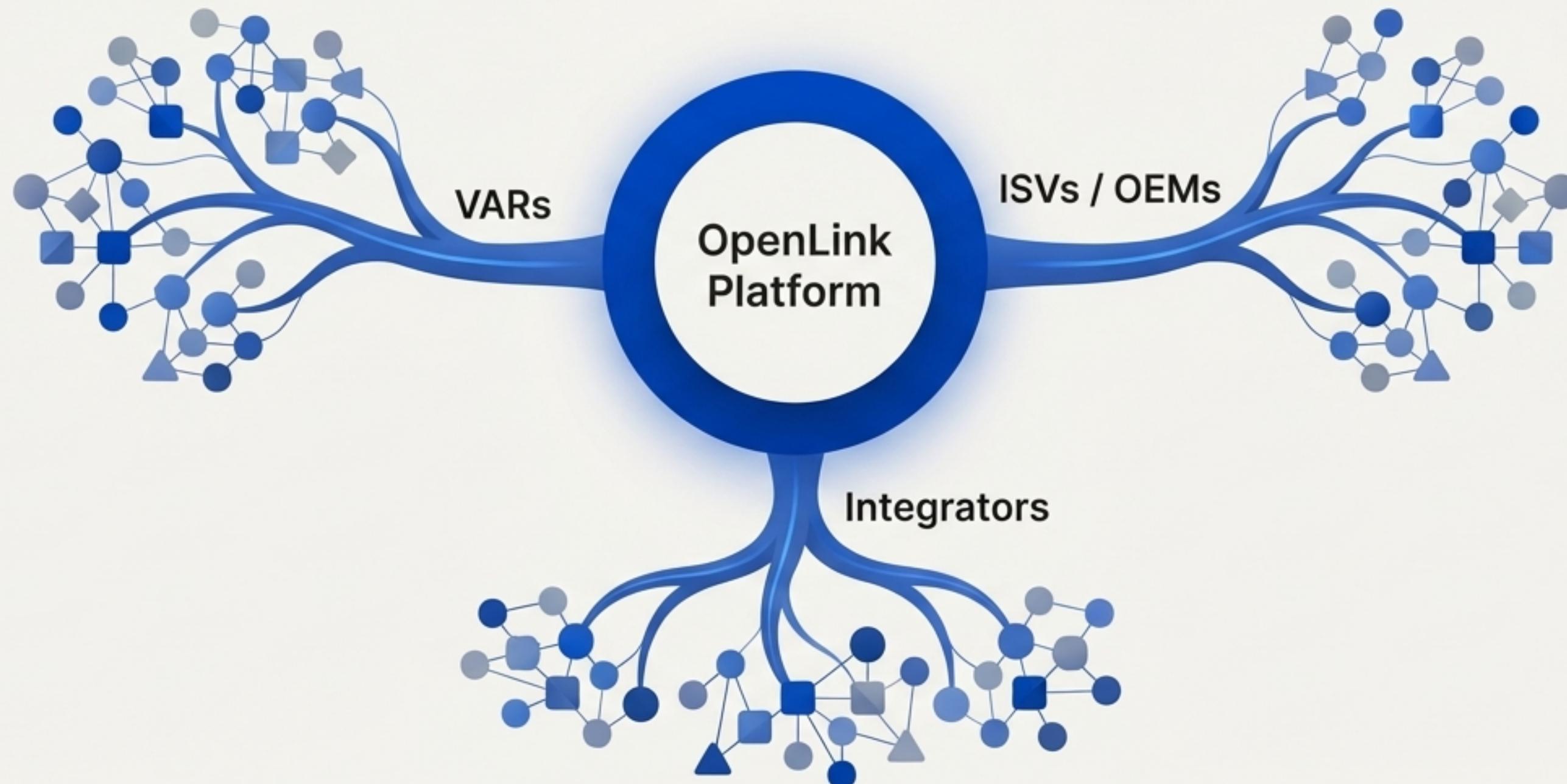
Curated combinations



Curated Datasets from the  
Linked Open Data (LOD) Cloud

# Building the Ecosystem, Together

A paradigm shift of this magnitude cannot be realised alone. It requires a rich ecosystem of partners who can build on our foundational platform. We provide the core tooling for our partners to deliver differentiated value and lead the transition to agent-based AI systems.



# A Clear Role and Compelling Opportunity for Every Partner



## Value-Added Resellers (VARs)

### Challenge:

Need to refactor monolithic applications for the AI era.

### OpenLink Solution:

Our portfolio simplifies the transition to AI-agent-based systems, allowing VARs to deliver differentiated, vertical solutions while retaining their domain expertise as value-added IP.



## ISVs / OEMs

### Opportunity:

Strong demand for embedded data connectivity and AI capabilities.

### OpenLink Solution:

We offer data connectivity, semantic harmonisation, and AI agent construction on a white-label or embedded basis, creating a powerful business development opportunity.



## Integrators

### Demand:

Rising need for enterprise upskilling and custom AI solution delivery.

### OpenLink Solution:

We provide the foundational tooling required to execute these complex engagements efficiently and at scale, empowering integrators to meet market demand.

# The Durable Foundation for a Scalable, Governable AI Future

By architecting for a world of loosely coupled agents and data spaces, we are not just building better applications. We are creating the fundamental infrastructure for the next generation of artificial intelligence—one that is more agile, more ethical, and exponentially more powerful. Join us in building it.

